

ADOBE ILLUSTRATOR CS3 - LEVEL 1

INTRODUCTION TO WORKING WITH ADOBE ILLUSTRATOR

COURSE OVERVIEW

The Adobe Illustrator CS3 - Level 1 is an introductory course for anyone who is new to Illustrator CS3 environment or those that have not had formal training. This hands-on course equip participants with strong basics and solid understanding of this widely used graphic application in the advertising and print industry.

At the end of the training, participants can work comfortably in Illustrator and will gain ability to create custom shapes by combining Shape and Pen tools, add colours & transform to create effects and as the final project, participants will create a simple poster design or advertisement.

WHO SHOULD ATTEND

Namely DTP artists and graphic artists, designers and those who are interested to establish a solid foundation in the field of desktop publishing.

PRE-REQUISITES

Participants should be comfortable carrying out general operations of computers such as using a mouse, opening and saving files. Familiarity with the basics of DTP and layout software would be an advantage.

DURATION

2 days

PRICE

RM760 per participant

TIME

9.00 am - 5.00 pm with 1 hour lunch break

LOCATION

Teras One Solution Training Centre

COURSE LEADER

Ms Stephanie Wong is one of the very few Adobe Certified Experts & Adobe Certified Instructors in South East Asia. With her vast experiences in various capacities coupled with pleasant personality, she always ensures her training sessions are easy-learning and fun.

Ms Wong holds a Bachelor of Arts in Advertising degree from the RMIT University, Australia. Since graduation, she has obtained various types of training including Desktop Publishing (DTP) software for Print & Web, Digital Workflow systems, Quickcut digital ad delivery products and other publisher related software.

Her specialised field is in Adobe application and she is actively involved in most Adobe events such as Photoshop World 2004 & 2006, InDesign World 2006. It warrants special mention of her participation in the congregation of the Adobe Training Provider Summit in the Adobe headquarters, San Jose, United States, where she exchanged experiences with fellow Adobe Certified Instructors around the world in 2005 & 2007.

In her 13 years of working experience, she has served in different capacities, i.e. Visualiser, Designer, Digital Integrator and Instructor and in various companies, i.e. a small company like Black and Brown Publications, a public listed company like The New Straits Times Press and an Australian owned company like Asia OnTime. Thus, her experiences are rich both in fields and levels. From all her past jobs, she has earned good reputation in the advertising fraternity and is therefore very well connected personally with over 100 agencies, printers, publishers and colour separators in Malaysia and Singapore.

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Course Outline

DAY 1

9:00 am - 10:30 am

ILLUSTRATOR WORK AREA

- Exploring Toolbox
- Working with Panels
- Customizing Workspace
- Viewing Options & Saving Multiple Views

10:30 am - 10:45 am

BREAK

10:45 am - 1:00 pm

ILLUSTRATOR WORK AREA (CONT'D)

- Use New Document Profile
- Setting up the Document
- Working with Templates
- Using Adobe Bridge

EXERCISE 1

CREATING BASIC SHAPES

- Rectangle & Rounded Rectangle
- Oval tool, Star & Polygon tool

EXERCISE 2

1:00 pm - 2:00 pm

LUNCH BREAK

2:00 pm - 3:45 pm

ADDING LINES

- Line Segment tool
- Arc & Spiral tool
- Rectangular Grid & Polar Grid

EXERCISE 3

3:30 pm - 3:45 pm

BREAK

3:45 pm - 5:00 pm

USING SELECTION TOOLS

- Selection tool
- Direct Selection tool
- Magic Wand tool
- Lasso tool
- Grouping Objects

EXERCISE 4

DAY 2

9:00 am - 10:30 am

PATHS

- About Paths
- Using Pen tool
- Creating Straight & Curve Lines
- Converting Corner points
- Adjusting Path Segments
- Using Pencil tool
- Editing Paths with Smooth & Path Eraser tool

EXERCISE 5

10:30 am - 10:45 am

BREAK

10:45 am - 1:00 pm

PAINTING

- Fill & Stroke Object
- Modify Colours
- Paint with Gradient and Patterns

EXERCISE 6

1:00 pm - 2:00 pm

LUNCH BREAK

2:00 pm - 3:45 pm

TRANSFORMING OBJECTS

- Rotate & Reflect tool
- Scale, Shear and Reshape tool

EXERCISE 7

WORKING WITH TYPE

- Importing text file
- Working with overflow text
- Threading Text

3:30 pm - 3:45 pm

BREAK

3:45 pm - 5:00 pm

WORKING WITH TYPE (CONT'D)

- Resizing Text Area
- Changing Text & Paragraph Attributes
- Transforming Type
- Creating Outline

EXERCISE 8